



For Immediate Release

YWCA of Minneapolis Announces Chief Advancement Officer

*New position will help increase the organization's capacity
to serve Twin Cities community*

MINNEAPOLIS—Jan. 6, 2009—The YWCA of Minneapolis announced today that Mary S. Jones has joined the organization in the new position of chief advancement officer. Jones brings 20 years of development and marketing experience with health, arts and human-services nonprofits. Jones' first day with the YWCA was Jan. 5, 2009.

"We are thrilled to have Mary on board. Her deep experience in nonprofit leadership roles makes her an ideal candidate for this position," said Becky Roloff, chief executive officer, YWCA of Minneapolis. "Mary believes in and demonstrates a commitment to the mission of our organization. As a mother and a citizen, she is personally invested in empowering women and girls and eliminating racism."

Jones will lead the YWCA's development, marketing, communications and public policy efforts. She will work with the board of directors and the leadership team to create a cohesive and effective fund development plan in addition to an external marketing strategy that will increase the resources, strength and visibility of the YWCA.

Jones comes to the YWCA from the Abbott Northwestern Hospital Foundation, where she served as the senior development director. In addition, she has served on boards and committees for a number of civic, arts and social justice organizations including the Duluth YWCA, Sheltering Arms Foundation of Minneapolis and the Summit School of Duluth.

Editor's Note: A photo of Jones is available upon request. Please contact Catherine Claeys at 612-455-1719 or cclaeys@psbpr.com.

About the YWCA of Minneapolis

The YWCA of Minneapolis is a nonprofit organization striving to empower women and girls, and eliminate racism. The YWCA of Minneapolis has been empowering women and girls since 1891 and is a community leader in health and fitness. The YWCA of

Minneapolis has approximately 20,000 members at all three health & fitness locations – Uptown YWCA, Downtown YWCA and Midtown YWCA. For more information please visit www.ywca.org.

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